

For Immediate Release

Trike-A-Thon participants at Gan Ami Early Childhood Education Program learned safety lessons and gave hope to kids battling cancer at St. Jude

Gan Ami Early Childhood Education Program raises \$229 for the kids of St. Jude

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Los Altos Hills, CA (April 23, 2010) – Gan Ami Early Childhood Education Program participated in the St. Jude *Trike-A-Thon* program and raised \$229 to benefit St. Jude Children’s Research Hospital[®], the premier center for the research and treatment of childhood cancer and other catastrophic diseases.

More than 8 children participated in this fun, week-long program while learning riding-toy safety lessons and raising money for St. Jude. The week ended with the participants bringing their trikes and riding-toys to school and practicing the rules they learned. The community sponsored participants by pledging an amount-per-lap the children rode or a one-time donation.

“It’s fun to see the children get excited about learning,” said Sherrie Rose Maleson, coordinator of the event. “They love the interactive lessons that feature characters, Bikewell Bear[®] and Pedals the Bunny[™]. The St. Jude *Trike-A-Thon* also gives me the opportunity to teach the children valuable safety lessons while also helping children who are battling cancer.”

Upon completion of the St. Jude *Trike-A-Thon* the children won prizes ranging from *Trike-A-Thon* T-shirts to Bikewell Bear or Pedals the Bunny plush toys.

For more information about *Trike-A-Thon*, call 1-800-626-BIKE (2453) or visit www.stjude.org/trike.

St. Jude Children’s Research Hospital is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. Founded by late entertainer Danny Thomas and based in Memphis, Tennessee, St. Jude freely shares its discoveries with scientific and medical communities around the world. No family ever pays for treatments not covered by insurance and families without insurance are never asked to pay. St. Jude is financially supported by ALSAC, its fundraising organization, through events such as *Trike-A-Thon*. For more information, please visit www.stjude.org.

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