

Streaming of Services, Events, Lifecycle Ceremonies

Congregation Beth Am seeks to make all of our services and programs widely accessible for our congregants, relatives and friends. In the interest of expanding accessibility to the Beth Am community, the audio-video content of services and programs at Beth Am may be streamed live on the internet. Those that are unable to attend a service or program will thus be given access to the service/event at www.betham.org/streaming and potentially other online venues.

CBA respects the privacy of people who attend our services and programs. We seek to avoid revealing identifying information, including video images, without a person's knowledge and permission. When CBA plans to use audio-video recording and transmission equipment at location, CBA will take the following steps to inform people in advance so that they can make a choice to attend, opt out of the event, or seek a seating accommodation where they will not be visible in the video:

1. Prior to an event with attendees, Beth Am will make efforts to notify potential attendees and participants that an event will be audio-video streamed and recorded through notifications in existing CBA print publications, email announcements and web communications.
2. Prior to an event with scheduled guest speaker(s) or performer(s), CBA will request their written permission to use audio/video equipment by completing and signing a Beth Am media release form. For minors participating as speakers or performers, an adult parent or guardian is required to sign the release form. At the discretion of the Executive Director, verbal, email, or other written permission will be an acceptable substitute for the release form. If a person's permission is denied or not received prior to the event, then CBA will not use audio/video equipment during that person's speech or performance.
3. At the time of an event, CBA will prominently post clear audio/video notification signage at all usual entrances to that venue (e.g., Sanctuary doors). The signage will notify all who enter that audio/video recording equipment is going to be used and that by entering the location, they are giving their consent to allow their appearance in Beth Am streaming or recordings. During an event, attendees' identifiable image may be visible in video streaming and recordings due to where they are positioned and how they participate in an event and its activities.
4. At the discretion of the event organizer or leader, an announcement may be made to notify the audience that audio/video recording equipment is in use. At the discretion of the event organizer or leader, ushers may be available to help find seating for individual who request to not be visible in the video.
5. CBA may use audio-video equipment during baby namings, brit milah, memorial services, B'nei Mitzvah and other lifecycle events. In such instances, CBA will request permission to use audio-video equipment from the primary adult(s) responsible for organizing the lifecycle event. CBA will notify the responsible adults that by allowing use of audio-video equipment, identifying information may be revealed publicly during live streaming and in recordings accessed in the

future. Such information may include full names, birthdates, dates of death, and shivah/burial time and location information. If permission is denied or not received prior to the event, then CBA will not use audio/video equipment during that lifecycle event. Depending on the nature of the event, the Executive Director may choose to require individual speaker/participant permissions as indicated in paragraph 2 above.